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FOR IMMEDIATE RELEASE

## **SeaCliff Beauty Packaging & Laboratories Introduces New Square Airless Pump Series**

**SeaCliff Beauty Packaging & Laboratories** now offers their clients a series of innovative new Square Airless Pumps. Designed to be an option for high-end cosmetic and skincare products, the components are available in 15 mL, 30 mL and 50 mL capacities. Clients can customize the surfaces of the Square Airless Pumps with **SeaCliff Beauty's** injection droplets and/or their frosted gradients of color, spanning the spectrum from light to dark.

“Joining our other airless applicators, the new Square Airless Pumps to provide our clients with several unique custom packaging options for their products,” says **Vonda Simon**, president of **SeaCliff Beauty Packaging & Laboratories**. “Delivering maximum value, the airless delivery systems allow easy evacuation so that consumers can get every last drop of product out.”

**SeaCliff Beauty Packaging & Laboratories** was founded in 1999 by Vonda Simon with the purpose of offering cutting-edge, performance-based packaging options at competitive prices for the cosmetic, skincare, healthcare and dental industries. All **SeaCliff** components feature state-of-the-art, high-quality designs customized to each client's specific needs. With years of industry experience, **SeaCliff's** technically knowledgeable team has the expertise to provide personalized solutions that surpass industry standards. A leader in distinctive packaging, **SeaCliff** has designed components for world-renowned beauty industry leaders including ReVive, Bare Escentuals, Boscia, MUD and more.

**SeaCliff Beauty Packaging & Laboratories** is located at **17530 Von Karman Avenue, Irvine, Ca 92614, 949-955-1239** or visit [www.seacliffbeauty.com](http://www.seacliffbeauty.com).

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