

PRESS RELEASE PRESS RELEASE PRESS RELEASE

CONTACT:

Harris Shepard
Harris Shepard Public Relations, Inc.
310.277.0437/kviola@harrisshepard.com

FOR IMMEDIATE RELEASE

SeaCliff Beauty Packaging & Laboratories Develops and Produces The Midnight Spa's New Line of Scented Spa Products

The **Midnight Spa** turned to **SeaCliff Beauty Packaging & Laboratories** to formulate, fill and package their NEW line of Scented Spa Products. Available in Island, Ocean and Verbena Thyme fragrances, the Scented Spa Products are designed to enhance home spas, indoor fountains and nail salons offering spa pedicures. All three of the products are packaged in **SeaCliff's** stock PET bottles. Featuring a customized blend of ingredients, the Scented Spa Products are suitable for all skin types.

"We are thrilled to have been able to team up with **The Midnight Spa** for the launch of this innovative new line of spa products," says **Vonda Simon**, president of **SeaCliff Beauty Packaging & Laboratories**. "Assisting in the project from its inception to completion, we were able to serve as a one-stop shop for **The Midnight Spa** and ensure that every single aspect of the line fulfilled their individual specifications and requirements."

The Midnight Spa's products are available in salons, day spas, fine retailers and online at www.themidnightspa.com.

SeaCliff Beauty Packaging & Laboratories was founded in 1999 by Vonda Simon with the purpose of offering cutting-edge, performance-based

packaging options at competitive prices for the cosmetic, skincare, healthcare and dental industries. All **SeaCliff** components feature state-of-the-art, high-quality designs customized to each client's specific needs. With years of industry experience, **SeaCliff's** technically knowledgeable team has the expertise to provide personalized solutions that surpass industry standards. A leader in distinctive packaging, **SeaCliff** has designed components for world-renowned beauty industry leaders including ReVive, Bare Escentuals, Boscia, MUD and more.

SeaCliff Beauty Packaging & Laboratories is located at **17530 Von Karman Avenue, Irvine, Ca 92614, 949-955-1239** or visit www.seacliffbeauty.com.

SEACLIFF BEAUTY

SERVICE.SAVVY.STYLE

From concept to creation...and everything in between.

Packaging. Laboratories. Manufacturing. Custom & Turnkey Solutions.

###