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FOR IMMEDIATE RELEASE

## SeaCliff Beauty Packaging & Laboratories Introduces New Mascara Brushes

**SeaCliff Beauty Packaging & Laboratories** now offers their clients innovative new **Stock Mascara Brushes**. The component's bristles gradually decrease in size toward the front of the brush, enabling consumers to reach corner lashes with the brush. One optional mascara component is comprised of an all-aluminum body and cap, with a maximum fill capacity of 9 mL. **SeaCliff Beauty** can customize the component's color along with the brush, or fill customer-supplied bulk products as well.

"We are excited to add this stock brush to our library of options," says **Vonda Simon**, president of **SeaCliff Beauty Packaging & Laboratories**. "When designing this brush, I kept the consumer's needs in mind, so that the mascara brush allows for a smooth and flawless application on all lashes."

**SeaCliff Beauty Packaging & Laboratories** was founded in 1999 by Vonda Simon with the purpose of offering cutting-edge, performance-based packaging options at competitive prices for the cosmetic, skincare, healthcare and dental industries. All **SeaCliff** components feature state-of-the-art, high-quality designs customized to each client's specific needs. With years of industry experience, **SeaCliff's** technically knowledgeable team has the expertise to provide personalized solutions that surpass industry standards. A leader in distinctive packaging, **SeaCliff** has designed components for world-renowned

beauty industry leaders including ReVive, Bare Escentuals, Boscia, MUD and more.

**SeaCliff Beauty Packaging & Laboratories** is located at **17530 Von Karman Avenue, Irvine, Ca 92614, 949-955-1239** or visit [www.seacliffbeauty.com](http://www.seacliffbeauty.com).

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