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FOR IMMEDIATE RELEASE

SeaCliff Beauty Packaging & Laboratories Launches New Click Lipsticks

SeaCliff Beauty Packaging & Laboratories now offers their clients cutting-edge new **Click Lipsticks**. Available in all aluminum parts or with an injection molded outer layer, this component enables consumers to open the lipstick by simply clicking the bottom of it; when the component is in the closed position, the lipstick is tightly sealed. **SeaCliff Beauty** can develop the lipstick formula for clients, or fill customer-supplied bulk as well.

“We are thrilled to add this innovative new lipstick to our library of options,” says **Vonda Simon**, president of **SeaCliff Beauty Packaging & Laboratories**. “The lipstick’s state-of-the-art design provides consumers with total convenience and ease of use, while preventing accidental openings in purses or pockets.”

SeaCliff Beauty Packaging & Laboratories was founded in 1999 by Vonda Simon with the purpose of offering cutting-edge, performance-based packaging options at competitive prices for the cosmetic, skincare, healthcare and dental industries. All **SeaCliff** components feature state-of-the-art, high-quality designs customized to each client’s specific needs. With years of industry experience, **SeaCliff**’s technically knowledgeable team has the expertise to provide personalized solutions that surpass industry standards. A leader in distinctive packaging, **SeaCliff** has designed components for world-renowned

beauty industry leaders including ReVive, Bare Escentuals, Boscia, MUD and more.

SeaCliff Beauty Packaging & Laboratories is located at **17530 Von Karman Avenue, Irvine, Ca 92614, 949-955-1239** or visit www.seacliffbeauty.com.

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