

PRESS RELEASE PRESS RELEASE PRESS RELEASE

CONTACT:

Harris Shepard

Harris Shepard Public Relations, Inc.

[310.277.0437](tel:310.277.0437)/kviola@harrisshepard.com

FOR IMMEDIATE RELEASE

SeaCliff Beauty Packaging & Laboratories Hires Two New Project Coordinators

SeaCliff Beauty Packaging & Laboratories announced the addition of two new **Project Coordinators**, **Janell Panos** and **Mandi Sandstrom**, respectively. Both **Panos** and **Sandstrom** will oversee **SeaCliff Beauty's** day-to-day operations, as well as its branding, outreach and marketing.

"We are so thrilled to have both Janell and Mandi join the **SeaCliff** team," says **Vonda Simon**, founder of **SeaCliff Beauty Packaging & Laboratories**.

"We know that their fresh energy, coupled with their passion for the beauty packaging world, will make them valuable assets to the **SeaCliff** family and our clients."

Prior to joining **SeaCliff Beauty**, **Panos** worked for more than three years at Orexigen Therapeutics in La Jolla, CA as a Clinical Research Assistant, where she assisted with coordinating and running clinical trials for obese patients. She graduated from San Diego State University with a Bachelor of Science degree in Psychology. **Panos** is currently applying to MBA programs in the Irvine/San Diego area.

Sandstrom most recently served as an intern for Addiction NV Cosmetics, of which SeaCliff Beauty's **President and Founder Vonda Simon** is the CEO; at Addiction NV, Sandstrom began to develop an understanding for the inner-

workings of cosmetic companies. She graduated from Cal Poly Pomona with a Bachelor of Arts degree in Communications.

SeaCliff Beauty Packaging & Laboratories was founded in 1999 by Vonda Simon with the purpose of offering cutting-edge, performance-based packaging options at competitive prices for the cosmetic, skincare, healthcare and dental industries. All **SeaCliff** components feature state-of-the-art, high-quality designs customized to each client's specific needs. With years of industry experience, **SeaCliff's** technically knowledgeable team has the expertise to provide personalized solutions that surpass industry standards. A leader in distinctive packaging, **SeaCliff** has designed components for world-renowned beauty industry leaders including ReVive, Bare Escentuals, Boscia, MUD and more.

SeaCliff Beauty Packaging & Laboratories is located at **17530 Von Karman Avenue, Irvine, Ca 92614, 949-955-1239** or visit www.seacliffbeauty.com.

SEACLIFF BEAUTY

SERVICE.SAVVY.STYLE

From concept to creation...and everything in between.

Packaging. Laboratories. Manufacturing. Custom & Turnkey Solutions.